

A MOBILE APPLICATION



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QUIPU
TECHNOLOGY

Our mission is to help improving social impact and sustainability of social and economic inclusion projects through an efficient use of **technology, education and microfinance.**

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(*) Qloud Inclusión mission statement



QMobile is a mobile solution to improve processes like field data capture, information management, online education or business alerts.



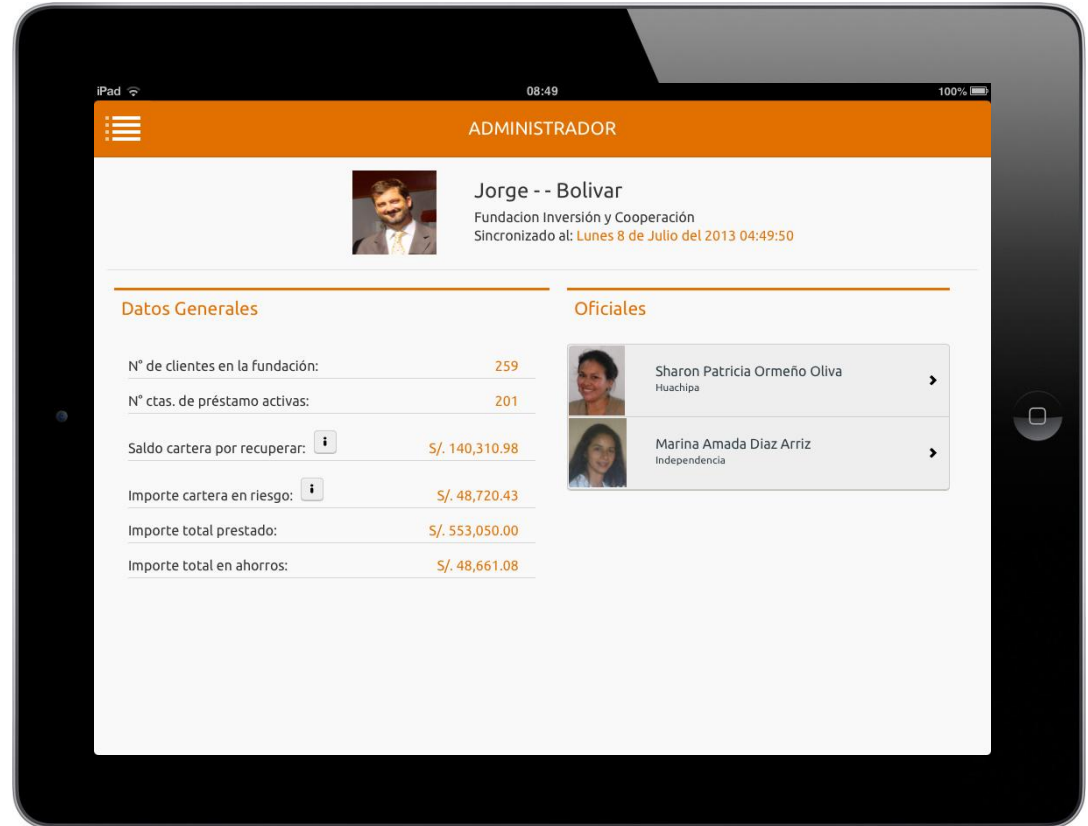
Qmobile

- Multi tenant solution and role-based access
- Improves socio-economic data collection processes. Including the possibility to work with and without internet connection.
- Automatic information uploads to a cloud BO platform (Mifos X).
- On-line access to credit-risk reports
- Added value calculations (indebtedness capacity, saving targets ,...)
- Advanced reporting. Individual (per customer) or aggregated.
- Customized reporting
- Early warnings for the credit officer and the management team.
- Social impact measurement (PPI / SPT)
- Online education
- Customizable polls

Role based access to individual and aggregated information

On-line reports, user roles, faster data editing and more.

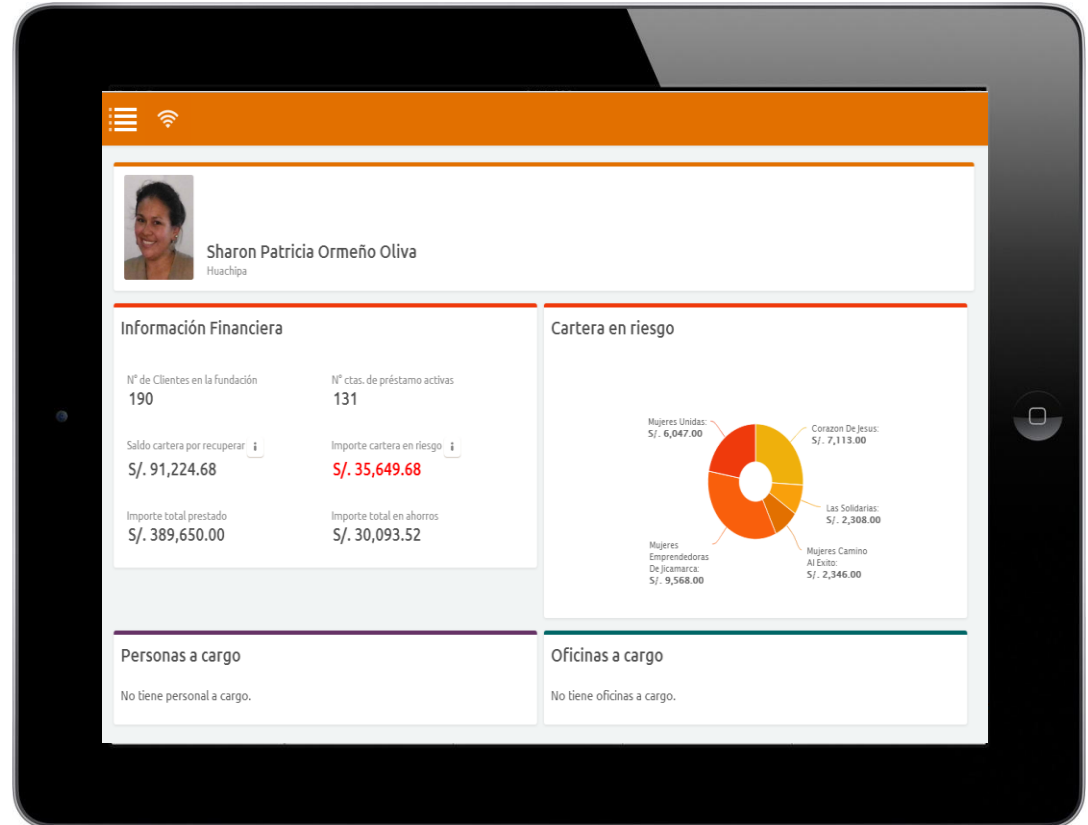
- Capturing the credit officer client relationships in QMobile lets you better organize your operations and lets your credit officers focus on their own clients. All clients & groups – and of course all their accounts – can be easily associated with a branch and a credit officer. These associations help with your indicator reporting, let your credit officers see the clients which belong to them and make finding clients and accounts quicker and easier.



Quick Access

A mobile application (QMobile) in order to have the socio-economic information captured efficiently

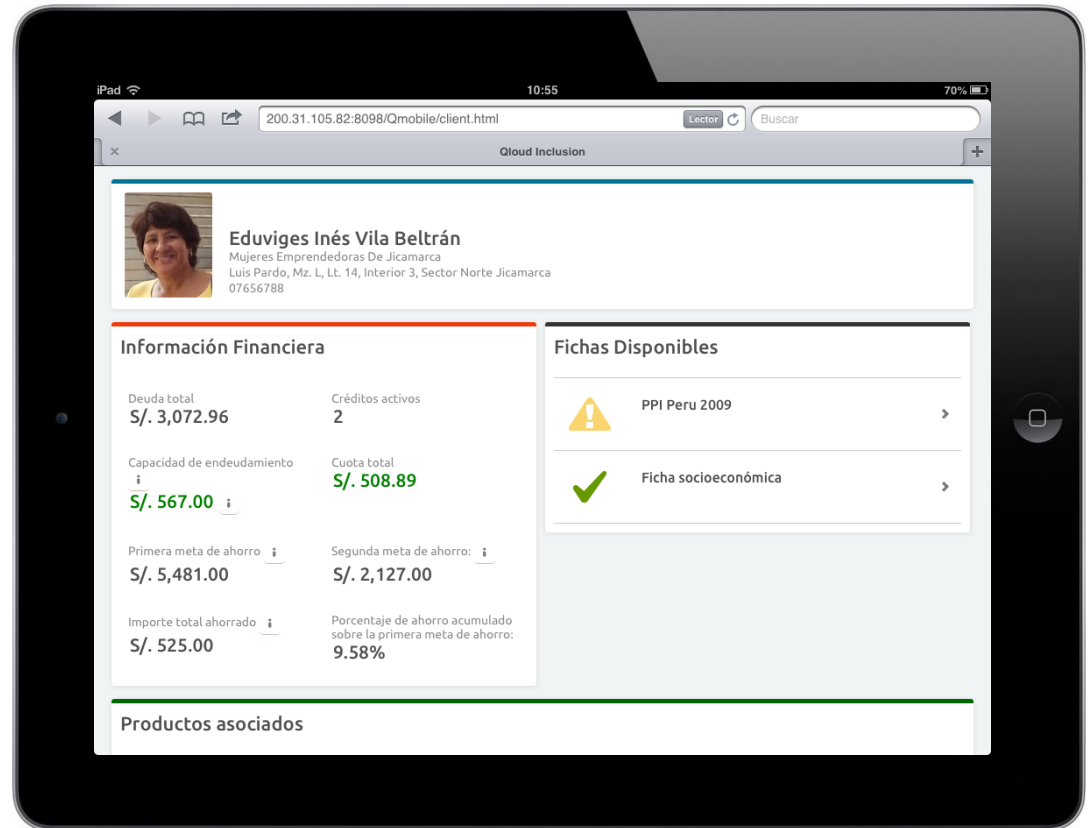
- The transfer of educational content.
- The proactive generation of added-value such as the evaluation of the indebtedness capacity.
- Saving targets.
- Early warnings about delayed payments.
- Evolution of the client's business.



Client Reporting

Personal and Financial Report

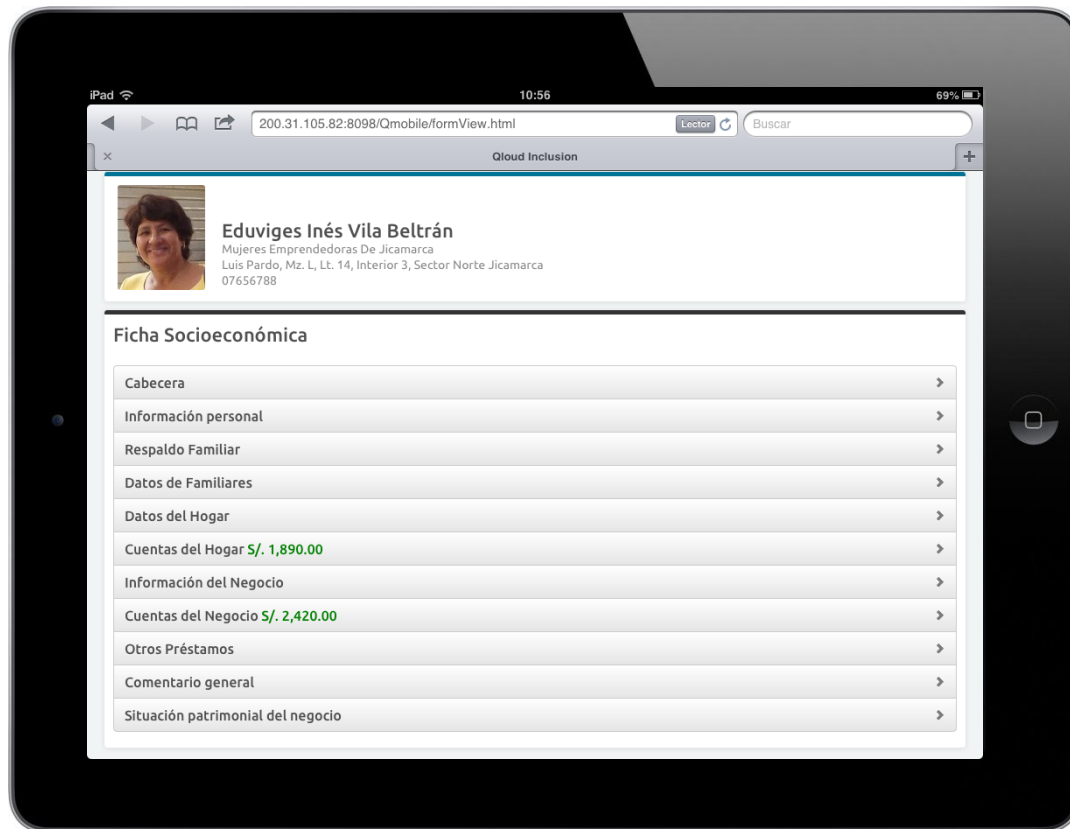
- Total debt: **S/3,072,96**
- Active loans **2**
- Indebtedness capacity: **S/ 567,00**
- Total quota **S/ 508,98**
- First savings goal **S/ 5,481,00**
- Second savings goal **S/ 5,481,00**
- Total amount saved **S/ 525,00**
- Percentage of accumulated Savings **9,58%**



Improves socio-economic data collection processes

Including the possibility to work with and without internet connection.

- Personal reports
- Family support
- Family data
- Household data
- Household accounts
- Business information
- Business accounts
- Other loans
- General comment
- Financial position of the business



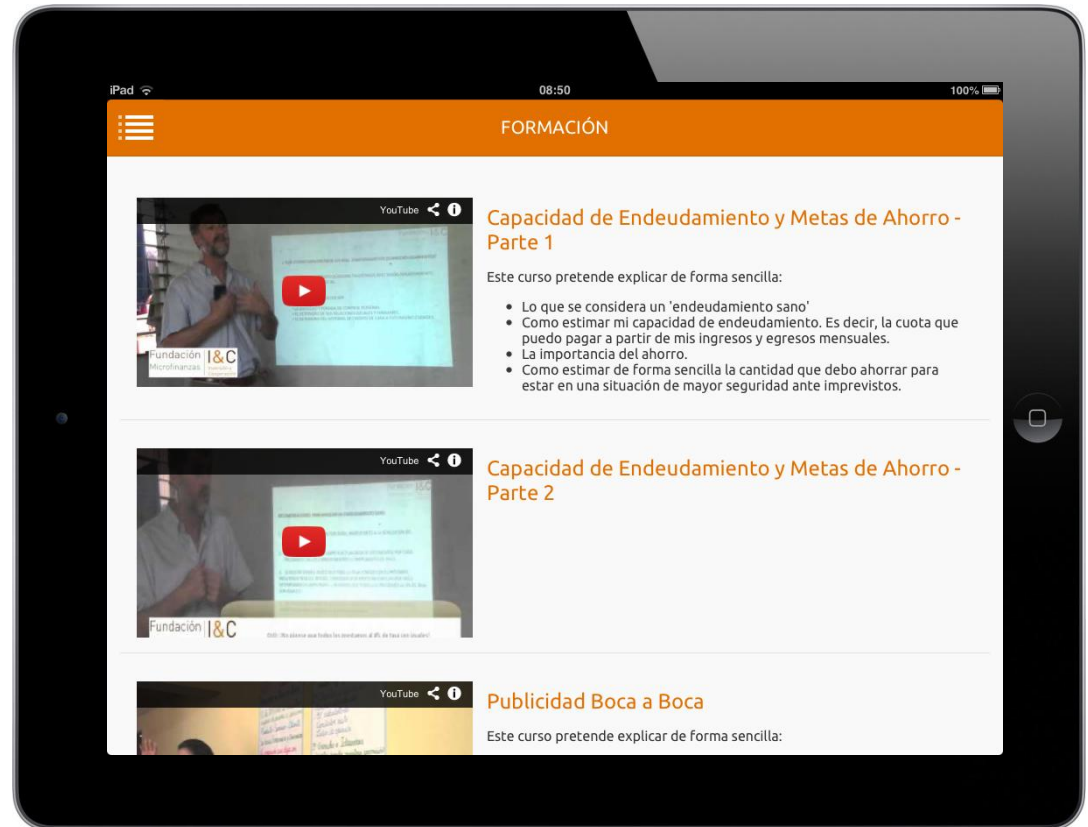
Qmobile synchronizes automatically with Mifos



Online education

Integral Education

- Education and training are crucial components in the success of microfinance borrowers. Financial education curricula can greatly improve microfinance projects by increasing participants' knowledge of money management, savings, and budgeting. Because education enables individuals to develop entrepreneurial skills, a joint venture of microfinance and education will be more effective than a microfinance program in isolation.



What's Next?

- We have named this project “the client’s voice”. What we are trying to achieve is that those who “certify” the quality of our work are the same group of people whom we are claiming to help.



The client's voice

- All of the above sections will lead us quite naturally to the possibility of achieving a certification of good practices recognised internationally for those organisations that are members of Qloud Inclusion.
- This certification should be reached on the basis of a simple and low cost process so any organisation, however small, if it is proven that its work is truly effective in combating poverty.



QUIPU has developed Qmobile for the Qcloud Inclusion community.

Qcloud Inclusion aims to develop and international community built around social and economic development and inclusion:

- Sharing advanced technology and a permanent innovation effort.
- Sharing knowledge around methodologies and best practices.
- Developing and sharing efficient education tools and materials.
- Offering "social/impact investors" a transparent, more direct and efficient way to obtain the right combination between financial and social return
- Facilitating access to a quality "certification"



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